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**ENVIRONMENTAL  
ACTION PLAN**



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# OVERVIEW

Sound Roots champions the folk, roots and acoustic music sector in England. We have work programmes which cover the following thematic areas:

- Artist Professional Development
- Music Industry Skills and Training
- Audience Development
- International
- Advocacy and Brand

Like all charities, we have an environmental impact. This document sets out how we will collect the data on our impact, and what mitigations we will make in order to reduce this impact. We recognise our leadership role in supporting the international music industry to meet the challenge of the climate emergency.

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We have 13 Trustees and 8 employees. We work directly with more than 150 musicians each year and reach in excess of 10,000 live and around 100,000 online audiences. Our primary in person events are the Manchester Folk Festival, year round concert promotions and an international music showcase. Whilst all employees work from home most of the time, we have recently rented some office space in an environmentally sustainable building for one day a week. Team members do attend a range of conferences and music industry events each year both in the UK and overseas.

We have a lead Trustee for the Climate Emergency and this action plan will form an essential part of our organisational planning framework, commitment to external funders and tool for promoting our prioritisation of this important issue to stakeholders. It will be reviewed on an annual basis between Trustee Champion and Chief Executive with findings reported back to the board.

This action plan sets out the goals that our charity needs to achieve in order to play our part in reducing our environmental impact, the data we will collect and the steps we will take to implement change.

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# OUR AIMS



We will:

- Seek to reduce emissions and waste through assessing our activities and making conscious decisions to reduce emissions and waste on a case by case basis. We will take steps to request that water coolers be made available for artists and visitors to re-fill water bottles instead of providing bottled water We will encourage artist and visitors to use low carbon transport options and will promote these transport options on our website and social media.
  - Seek to influence our suppliers, partners, customers and employees to make positive changes through regular and open dialogue about our commitment to reducing our collective environmental impact. We will ask venues we hire to share their own Environmental Action Plans or initiatives and seek to share tools and information with artists and industry.
  - Explore creative solutions to improve our green credentials including creating digital content and brochures instead of paper based collateral
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# BASELINE DATA

Each year we will report to our board about collected data on our environmental impact.

The datasets we will collect include:

- The number of flights taken by team members each year
- The amount of plastic we purchase in a year, including goodie bag contents, hospitality riders and promotional materials
- The number of active interventions we make in the wider music sector through talks, events and resources.



Aim	Commitment	Lead	Progress
Work with partners to reduce emissions and waste in our programmes	Negotiate tap water as a replacement for bottled on all hospitality riders	Producer / AD	Ongoing
	Negotiate limitations on perishable goods on all hospitality riders and vegan / vegetarian options where possible.	Producer / AD	Ongoing
	Prioritise train travel over flights for staff and board members where possible	Chief Exec	Ongoing
	Only use sustainable items in delegate packs	Producer / SD	To be delivered by Oct 2023
	Reduce need for paper through moving entirely to the App for English Folk Expo	Producer / SD	Achieved in October 2022
	Have organisational meetings online wherever possible, including board and team meetings	Chief Exec	Ongoing
	When working with international artists, strive to maximise performance opportunities in the UK, not just a single performance	Chief Exec / AD	Standard practice from 2022

Aim	Commitment	Lead	Progress
Influence our suppliers, partners, customers and employees	Promote Green Rider on learning platforms	Chief Exec	Ongoing
	Update artist contracts with relevant action plan commitments regarding riders	Producer	Completed
	Request EAPs from venues we are hiring	AD	To be standard practice by end of 2023
	Host content about sustainability on our online platforms	Chief Exec	Ongoing, but need more active intervention
	Provide a platform for partner organisations who promote environmental messaging through our digital channels	Chief Exec	Ongoing, but need more active intervention
	Encourage partners and stakeholders to use low carbon transport options.	AD / SD	Ongoing
	Promote public transport options to audiences attending Sound Roots promoted events including walking and cycling routes.	Producer / AD	Standard practice from 2022
	Collate positive green touring examples from artists and publish them on our digital platforms.	Chief Exec	Ongoing

Aim	Commitment	Lead	Progress
Explore creative solutions	Consider whether live activities can be delivered online, ie training and learning programmes or concerts	Chief Exec	Ongoing
	Listen to the sector for examples of best practice	Chief Exec	Ongoing
	Be prepared to take risks on new initiatives which promote environmental sustainability	Chief Exec	Ongoing

